



**Yee Hong Centre  
For Geriatric Care**

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## PRESS RELEASE

### Seniors Care in federal election 2015

TORONTO, ON, October 9, 2015 – Yee Hong Centre for Geriatric Care has urged the 2015 federal election candidates to pay more attention to the need to prioritize seniors care as part of their national conversation.

A letter jointly signed by Dr. Joseph Y. K. Wong, founder, and Ms. Corinne Wong, chair of the Board of Directors, of Yee Hong Centre for Geriatric Care, was recently sent to the four political parties and candidates in Scarborough North, Markham-Stouffville, and Mississauga-Malton ridings, where the organization provides long-term care services and community programs.

As Canada's largest non-profit provider of culturally appropriate services, Yee Hong has been in the forefront of developing services and programs that meet the health, social and cultural needs of primarily Chinese seniors. In addition, Yee Hong provides residential long-term care to South Asian, Filipino and Japanese seniors. It touches daily the lives of over 3,000 people across the Greater Toronto Area.

"With the general election campaign currently underway, we would like to use this opportunity to draw your party's and your attention to the need to prioritize seniors care as part of the national conversation," Dr Wong and Ms Corinne Wong said in the letter.

"Canadian society is facing a great challenge now and into the future as our seniors' population, who consume three times the health services of the general population, continues to grow at a rapid pace," they said, adding that this election presents an excellent opportunity for candidates to contribute to this discussion through their public comments and statements.

As a long-term care operator and community service provider in the GTA for more than 20 years, Yee Hong Centre believes the solution is through substantial public investments in health promotion and preventative care for seniors.

"Making investments in priority areas such as housing, both independent and assisted, and a full range of well-coordinated, better-funded community and in-home services, will go a long way in reducing the demand for much more costly acute and chronic health care," they said.

They also offered to meet with the candidates to share Yee Hong's perspective on how intelligent policy-making can better address the needs of Canada's growing senior population.

(more)





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### About YEE HONG CENTRE FOR GERIATRIC CARE:

- *Canada's largest non-profit provider of culturally appropriate services, with the mission to enable seniors to live their lives to the fullest – in the healthiest, most independent and dignified ways.*
- *Developer and provider since 1994 of services and programs that meet the health, social and cultural needs of primarily Chinese seniors.*
- *Provider of residential long-term care to South-Asian, Filipino and Japanese seniors.*
- *It operates four Long-Term Care Homes with a total of 805 beds in Scarborough (2), Markham and Mississauga.*
- *It provides housing services to 438 units at two locations, Aw Chan Kam Chee Evergreen Manor and Yee Hong Garden Terrace.*
- *It runs a range of community programs and services for seniors, including day programs, meal services, transportation services, friendly visits and personal in-home care support, serving 12,000 seniors annually.*
- *It serves as a resource to families with elderly members, including supportive counselling, education sessions on various topics, group and social activities, and educational publications reaching over 35,000 readers on a weekly basis.*

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